

# Andrew Outhwaite



Andrew is trusted as a leader, innovator and community-builder addressing systemic challenges and realising bold visions through creating scalable social ventures.

Oceans-related innovations are his focus and he recently founded “For Blue” which is focused on Western Australia’s leading role in the long-term health of the Indian Ocean.

He has spent the last fifteen years growing ventures delivering social outcomes such as: reducing homelessness, promoting science and sustainability, growing healthy regional communities, leading cultural transformation, and facilitating the growth of innovation ecosystems.

All levels of government have engaged Andrew to lead analysis and strategy development on significant initiatives including:

- growing startup incubators across Western Australia for the Federal Government,
- developing Regional Innovation Strategies for the State government,
- leading Coastal, Biodiversity and Climate Change strategies for local governments.

He has previously authored research on leadership, partnerships and sustainability.

Recognition for his work includes through awards such as WA Regional Innovation and Leadership Award and the United States Government’s International Visitors Leadership Program scholarship, and invitations to present at state, national and international conferences.

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## Employment Experience

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### Director - For Blue

Feb 2020 – Present

*We grow enriching blue economies and healthy marine ecosystems for the benefit of all humans. We envision Western Australia as the leading Blue Economy in the Indian Ocean, by 2030.*

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### Director – We Are Arising

Feb 2008 – Present

*We work with the leaders of scalable social ventures to find their 'fit' in their landscape and develop their 'fitness' to realise their aspirations.*

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### Incubator Facilitator – Department of Industry, Innovation and Science

Apr 2018 – Apr 2019

*Delivered support to ninety startup incubators across WA and attracted more than \$2.5 million of co-investment into the WA startup ecosystem.*

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### Co-Founder – Meshpoints Australia

Jan 2017 – Apr 2018

*Meshpoints was developed to meet the need for a social need for a commercially sustainable, geographically-distributed model for growing innovation that served the state's regions.*

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### Executive Officer – Pollinators Inc

Dec 2010 – Dec 2016

*Pollinators Inc is a nationally-recognised incubator held up as a model sustainably nurturing people and innovations that enable healthy, resilient communities.*

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### Senior Environmental & Sustainability Officer – City of Greater Geraldton

Apr 2009 – 2011

*Developing coastal, water, biodiversity and green building strategies; coastal vulnerability and risk assessments, staff and public education programs and deliberative community engagement.*

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### Consultant and Project Manager - Eastside Consulting (UK)

Aug 2006 – Feb 2008

*Delivered high-quality advice to startup and scale-up social enterprises and ran "Spark Challenge" focused on ventures that solve homelessness which has since been replicated internationally.*

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### Coastal and Marine Officer - Northern Agricultural Catchments Council

Nov 2003 – Jun 2005

*I applied a mix of technical, leadership and negotiation skills to achieve positive environmental outcomes in coastal areas. Lead development of the coastal aspects of the natural resource management strategy.*

The logo for 'for blue' is located in the bottom right corner. It consists of a dark blue circle containing the words 'for blue' in a white, lowercase, sans-serif font. The word 'for' is smaller and positioned to the left of 'blue'.

## Director Experience

### **Chair – StartupWA – Nov 2015 – Nov 2018**

*Influenced government policy through advocacy, facilitated sector representation and collaboration through an 'affiliate' model and delivered authoritative reporting on the WA innovation ecosystem. Successfully created the foundations for StartupWA's long-term growth.*

### **Director – Bendigo Bank - Geraldton – Dec 2012 – Aug 2016**

*Director of Midwest Community Enterprises trading as Geraldton Community Bank – Bendigo Bank. As well as general Director duties I developed new approaches to marketing and profit distribution to the community.*

### **Deputy Chair – Greater Geraldton Futures Governance Alliance – Aug 2013 – Sep 2014**

*Deputy Chairperson on a formal committee of Council focused on fostering a strategic approach to economic development, digital innovation, and tourism of Greater Geraldton.*

### **Chair – Leaning Tree Community School – Apr 2011 – Mar 2012**

*Growing leadership skills, governance processes, financial acumen and strategic thinking with a remarkable team of passionate and talented parents, teachers and supporters.*

## Education

### **Masters of Strategic Leadership Towards Sustainability**

*Blekinge Institute of Technology (Sweden) – 2005 – 2006*

Achieved top marks in all units of this international Masters program, including: Strategic Sustainable Development, Strategic Management, & Advanced Societal Leadership. Thesis on a framework for NGO-business partnerships involving 20 case studies, and 18 industry leaders.

### **Honours in Advanced Environmental Management**

*The University of Western Australia – 2003 – 2003*

Thesis research investigated the effectiveness of different networks and information for affecting environmental stewardship among land managers in a catchment. Presented social networks and influence maps in a novel way to communicate findings to farmers, government and academics.

### **Bachelor of Marine Science**

*The University of Western Australia - 1996 – 2001*

A foundational degree in land, water, coastal and marine management. Units included: Applied GIS (High Distinction), Advanced environmental management (Distinction), Coastal and fluvial geomorphology (Distinction), Physical oceanography (Distinction).

### **Management, Business and Training**

*Central Regional TAFE - 2011 – 2012*

Advanced Diploma in Management, Cert. IV in Business, Cert. IV in Training & Assessment

## Awards

**International Visitors Leadership Program** — US State Department — Jul 2018  
*Scholarship for travel to seven US cities for professional development.*

**Innovation and Leadership Award** — WA Regional Achievement Awards — Nov 2016  
*Recognising my to social innovation and entrepreneurship in regional and rural WA.*

**Sustainability Leadership Award** — Goodness Awards — Sep 2012  
*Recognising exemplary achievement, skills and enthusiasm for science and sustainability.*

## Certifications and Training

- **Certified PRINT coach** - Paul Hertz Group - Sep 2019
- **Consciousness Facilitator** — Cheng Hsin — Oct 2015
- **Startup Weekend Facilitator** — UP Global — Aug 2014
- **Social Return on Investment Practitioner** — The SROI Network Limited — Jan 2013
- **Certified Holacracy Practitioner** — HolacracyOne, LLC — Nov 2012
- **Apithology Practitioner** — Apitholo — Issued Feb 2011
- **Leadership Development Framework Practitioner** — Harthill Consulting — Oct 2009

Aboriginal Protocols Training - CUCRH	Integral Sustainability - Integral Institute
Coastal Planning and Management Training - TAFE	Introduction to Management - AIM WA
Facilitator Training - ICA and Tuart College	NFP Director Training - AICD
Negotiation Skills - UWA	Risk Management - WACOSS

